



# VERITY PABLA

SINGER SONGWRITER

“Most artists remind me of someone;  
your work is always unique and original.  
I really respect that”

## About Verity

With a formal background as a devising theatre performer and director, Verity graduated from Theatre & Professional Practice at Coventry University, U.K. where she first began writing and recording new music in 2003. She also trained early on in KaiAmea - a school of therapy and spiritual development based on quantum and meta-physics.

Global living, collaborations across oceans, sharing experiences through music, and seeing visions come to life have all become common place in the reality of the British born singer, songwriter and guitarist. Coming from a Welsh mother and Indian father, and having taken a leap of faith by moving across the world from England to New Zealand in 2010, she continues her nomadic ways to encompass the USA in 2014, showing that Verity Pabla is truly heart centred in her actions and ambitions.

*“Verity is awe inspiring!”*

She’s a woman who has a laser focus on getting a job done... and to the highest standard at that. I’ve had the great privilege of seeing Verity grow in confidence, presence and commercial sense. Each project she’s engaged with has been a great success, principally due to her tenacity and enthusiasm for the task in hand. In short, she’s an inspiration and would put many of the “traditional” business people I know to shame!”

**Simon Morton**, *Managing Director of Eyeful Presentations Ltd*  
*[International]*



## Who is Verity Pabla?

Global singer songwriter Verity Pabla has over a decade's experience in writing, recording and performing new music. The mellow vocalist is starting to reach ears around the globe through multiple music collaborations and opportunities in the U.K, New Zealand and the U.S.A. Now managed by I'm not a machine music and previously sponsored by luxury audio visual company Bang & Olufsen in Auckland, Verity 'is a rare breed of individual who combines artistic talent with drive and commercial focus'(1) Running international creative production company I'm not a machine productions (INAMP), Verity has successfully initiated and overseen all creative projects since its' inception in 2006. Partnering with local businesses, venues, the artistic community, and relevant audiences, INAMP has consistently delivered and brought excellence and resourcefulness to each project, whether it be live event or product. With the launch of sister brand I'm not a machine music in Dec 2013, 2014 is set to be another successful year.

*"Many times one meets people who can play a musical instrument and sing and write their own material but to have the ability and vision to put on shows as well indicates a lady of special talent. Verity is certainly an artist who will go far."*(2)

(1) Justin Craig, Managing Director of LiveBuzz [International]

(2) William Barron, Business Mentor [UK]

## What is happening next?

The next goals are to:

- 1/ Record an album with Los Angeles based composer, arranger and performer Donald Hayes. Having worked with the likes of Michael Jackson, Beyonce, Chaka Khan and Justin Timberlake, saxophonist Hayes brings a soulful and sensual feel to Verity's heart-based song writing
- 2/ Release and promote the 'Almost Strong Enough' EP and its' singles, which follows on from preview CDs 'A Song Yet Sung...Part One & Part Two' recorded with Verity's UK band
- 3/ Develop a series of music videos conceptualised by Verity with an up and coming Hollywood Film and TV actress who has starred in music videos by Bon Jovi and Counting Crows
- 4/ Obtain opportunities for music to sync to film and other moving image productions
- 5/ Increase awareness and support of the organisation Animals Asia through the growth of Verity's brand and her live and recorded music, as well as well Dramatic Need & the Silverlake Conservatory of Music through I'm not a machine music

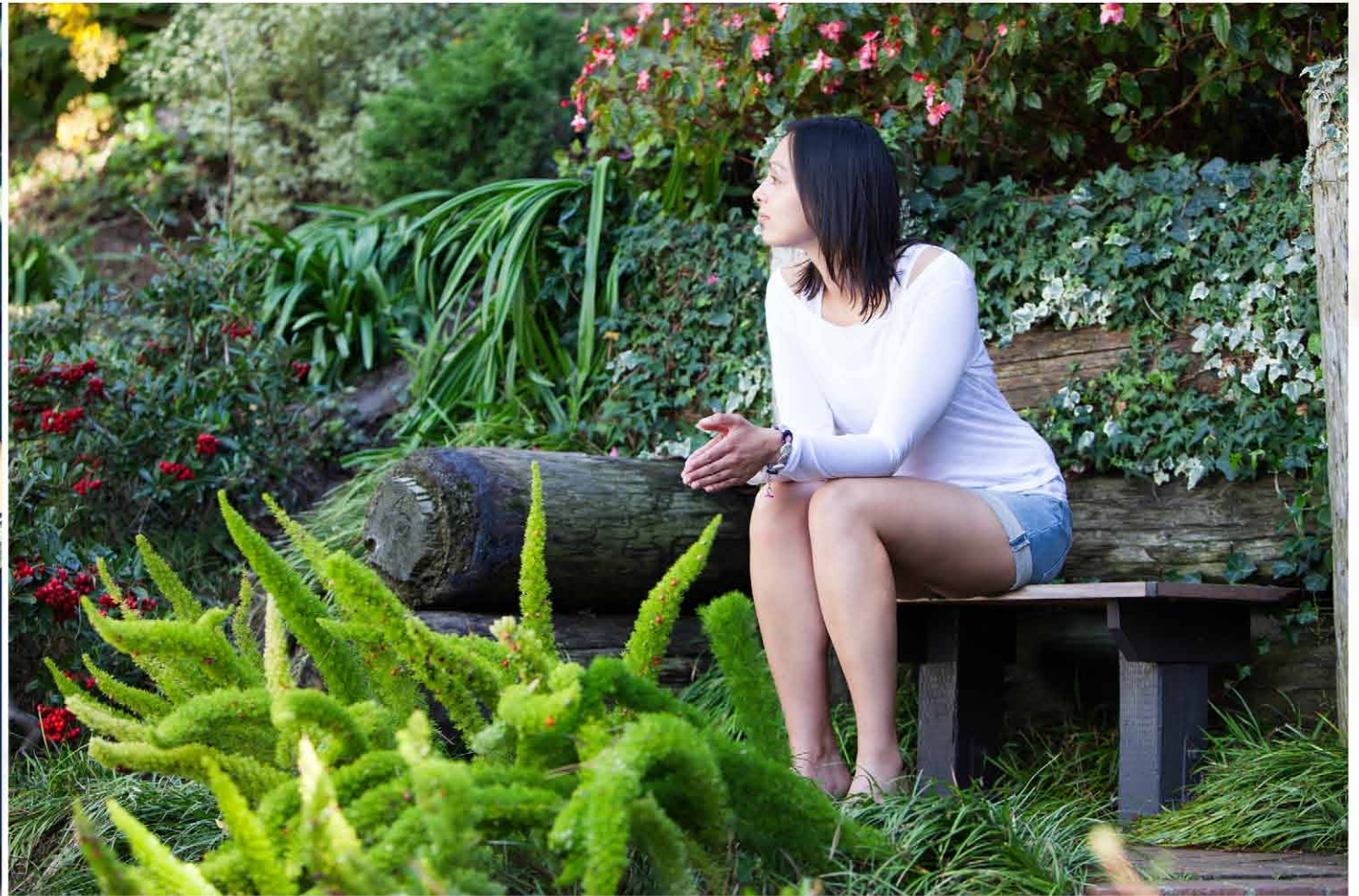


## How can you be involved?

Partnerships are now sought with prospective individuals and companies. This may be through product endorsement, sponsorship or investment. Financial backing is required to enable the projects set out here to go ahead and I'm not a machine productions will work in close collaboration with you to ensure that your needs are met as a result of your contribution. Donations can be made or a more set out investment drawn up, whilst INAMP are also very happy to creatively work with you to help increase the coverage of your brand or organisation through affiliation with Verity Pabla and I'm not a machine music.

*Get in contact now with I'm not a machine music or Verity directly to discuss ideas and options.*

*We look forward to hearing from you!*



### Recompense 16 Dec 2013

New label I'm not a machine music have just released their first download single by Verity Pabla. Previously releasing on UK based indie label Silvery Records from June 2009 to Sept 2013, 'Recompense' was initially showcased on limited edition preview CD 'A Song Yet Sung...Part Two' and is an epic reworking of a song called Wasted Time from Verity's debut album.

*Join I'm not a machine music in 2014 for new music releases on download and CD from Verity and fellow female neo-soul/jazz artist Francesca Egan!*

[www.veritypabla.com](http://www.veritypabla.com)

[www.imnotamachineproductions.com](http://www.imnotamachineproductions.com)

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I'M NOT A MACHINE MUSIC  
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